JB Group of Educational society was formed in the year of 1993 by the visionary and spiritual man Sri J Bhaskar Rao,B.Com, L.L.B with lofty aim of providing quality profession education and meeting the raising expectations of the industry as well as the young students in the andhra pradesh. The JB Group Situated at a distance of 16 kms from the city of Hyderabad in the scenic location of chilukur Balaji temple, the campus spans over an area of 106 acres campus at moinabad, RR Dist

JBR group was founded in 2002 by the JBR Educational Society (JBRES) under the self- financing category to meet the increasing demand for engineering and technology with the student strength of 240 in 4 basic B.Tech. courses. Since then, the institution has come a long way and today it offers 6 B.Tech & 6 P.G. M.Tech courses besides MBA program. All the engineering programs are Approved by AICTE, New Delhi and Affiliated to JNTUH, Hyderabad have strength of approximately above 3000 students. Today, JBREC is an NBA Accredited Institution. A trust with the premier engineering college of Andhra Pradesh- Joginpally BR Engineering College, It’s a temple of learning that imparts value-based information and has a total annual intake above 600 students tutored by nearly 120 well-qualified teachers and supported by 90 dedicated non-teaching staff.

The institute possesses the necessary infrastructure with adequate buildings and well-equipped laboratories advanced instruments, updated software and a spacious digital library such as DELNET, BLM, NPTC facilitated for both faculty and students with over 31,560 volumes besides over 103 journals including international journals. The institute has got 100% pass percentage in Microsoft MTA exam. The E-Governance campus and nodal centre for linking E-Gov project to Engineering Campus.JBREC has entered in to MOU with MICROSOFT for “Microsoft innovation Centre”,MCP certification Internship and campus recruitment and training under “Microsoft advantage program”. The college has seen immense growth in terms of infrastructure and development in the past few years.

12 years since, coupled with the sheer dedication and determination of the management, staff and students, the institution has seen through the initial upheavals and made for itself a place among the premier-most institutions in the country. After celebrating its Decennary in 2012 and basking on the glory of its achievements, it has a success story, which very few can contemplate.

Dear Sponsor,

The JBREC is organizing Two days student national conference on “Innovative & Emerging Trends in Engineering Technology”(IETET-2014), a technical bonanza to celebrate the exuberance of students. The first episode of this mega-event had Shaan performing for the first time at JBREC in Hyderabad, various technical events conducted By JBREC on “Innovative & Emerging Trends in Engineering Technology”(IETET) in different areas for branches of ECE,CSE,CSIT,EEE,MECH,MBA and BIOTECH. Hence being a part of the organizing body we request you to take part in this event by sponsoring. You could patronize us by giving an advertisement in the event. Stalls and banners provide you with an unprecedented opportunity to promote your business or firm. Looking forward to your patronage in making this event a grand success.

Thanking you,

Truly
Convener
PY.Ramesh
Assoc.Professor
IETET-2014
SPONSORSHIP DETAILS

PLATINUM SPONSOR:

Any company or firm committing to a sum of Rs. 50,000/- and Above towards IETET-2014, shall be named the 'Platinum Sponsor of IETET-2014'

The benefits offered to the Platinum Sponsor of IETET-2014 are as follows:

• Sponsor’s name will be associated along with every brand presence of IETET-2014
• The title of the event will be ‘IETET-2014 presented by Sponsor’s BRAND NAME’
• Premium Stall
• Banners in all the important locations within the campus
• Advertisement by the 10000 posters and brochures
• Prominent coverage in all publicity material like posters, banners, news paper ads, hoardings etc.
• Brand Publicity by the Comparator during the event (twice every 90 minutes)
• Logo on the T-shirt
• Logo on the website and a direct link to the sponsor’s official website
• Any other benefit mutually agreed upon

GOLD SPONSOR: Any company or firm committing to a sum of Rs. 30,000/-

• Premium Stall
• Banners in important locations within campus
• Advertisement by the 10000 posters and brochures
• Prominent coverage in all publicity material like posters, banners
• Presentation time during the concert
• Branding on the website
• Direct link to the sponsor’s official website
• Logo on the official website
• Any other benefit mutually agreed upon

SILVER SPONSOR: Any company or firm committing to a sum of Rs. 20,000/-

• Premium Stall
• Banners in important locations within campus
• Advertisement by the 10000 posters and brochures
• Logo on hoardings, posters, teasers and all publicity material.
• Presentation time during the concert
• Logo on the website
• A direct link to the sponsor’s official website
• Any other benefit mutually agreed upon
STALLS

Stalls will be spread around the region of college where all the events would happen. Along with each stall, one banner within the campus would be provided.

1. Food Stalls: 2. Corporate Stalls:

- Soft drinks and water: Rs. 3,000 Premium Rs. 10,000 Size: 6 m x 6 m (Real Estate)
- Chat and Sandwiches, juice: Rs. 3,000 Non-Premium Rs. 6,000 Size: 4 m x 4 m (Manufacturing)
- Chinese (Veg and Non-Veg): Rs. 4,000
- Pizzas and Burgers: Rs. 4,000
- Ice-creams: Rs. 3,000
- Kebabs and Biryani: Rs. 8,000

In case of a monopoly i.e. an organization willing to manage all the food stalls by itself must pay an amount of Rs. 20,000.

3. Games Stalls: For JBREC students... Rs. 1500 (Min)
   For outsider students... Rs. 2000 (Min)
   - For highly profitable stalls like Lucky Seven and Wheels of Fortune, there will be an auction.

BANNERS:
- A banner in the concert arena at college premises: Rs. 5,000
- A banner in the concert arena on the side seminar halls (3): Rs. 3,000

Note: Providing the banner which is to be displayed is the company’s responsibility. Desired locations will be reserved on first come, first serve basis.

MODE OF PAYMENT

Any sum of money towards sponsorship of IETET-2014 shall be in the form of a Cheque or Demand Draft or Bankers Cheque drawn in favour of “CONVENOR- IETET-2014”, payable at Hyderabad.

Name of the person: ________________________________
Designation: ________________________________
Name of the company: ________________________________
Type of advertisement: ________________________________
Amount received: ________________________________ Vide Cheque No/ DD No: ________________
Bank&Branch ________________________________ Dated ________________________________
Mobile No: ________________ Fax No: ________________ E-mail: ________________
Place: ________________________________
Signature: ________________________________

We are looking forward to working together, an association, which would be mutually beneficial.

Website: jbrec.edu.in/ietet 2k14
EMail: ietet.jbrec@gmail.com
Convener
(PY. Ramesh), Assoc Professor
Mobile: +91-9849240024